EDUCATIONAL PROGRAMMING

Atrial Fibrillation Action Initiative
Est. January 2012

- Hosted SIX symposia
- Developing a usable resource for clinicians and patients on stroke prevention in atrial fibrillation

3 ONLINE CME ACTIVITIES

- 4,992 views
- 3,679 ACCME credits awarded

via NATF's partnership with medical education company Pri-Med

37% of educational programming expenses generated in-house through grants

PATIENT SUPPORT GROUPS

- The original Boston-based DVT/PE Patient Support Group marks its 20th anniversary
- NATF Advocacy Committee members replicate support groups at hospitals in 4 U.S. cities, and 1 Canadian city
- NATF launches the first online VTE Support Group via video conferencing — Summer 2013

PATIENT ADVOCACY

- NATF Advocacy Committee members and volunteers successfully petition the state of Georgia to declare September Thrombosis Awareness Month — March 2013
PHILANTHROPIC ADVANCEMENT

NATF initiates its Membership Program and achieves goal — May 2012

Annual Giving Program, in its inaugural and second years, achieves goal — November 2012

NATF’s Signature Event: A Decade of Dedication honoring Melanie Bloom hosts a capacity crowd at Boston’s Mandarin Oriental — March 2013

FINANCES

Total Assets: $2,701,243
Operating Revenue: $873,574
Operating Expenses: $565,030

WEB AND SOCIAL MEDIA

Launch of redesigned website — NATFonline.org — August 2012

NATF engages audiences on Facebook, Twitter, and LinkedIn

PUBLICATIONS

Regulatory, policy and quality update for venous thromboembolism and stroke in United States hospitals, Thrombosis Research, Volume 130, Issue 4, October 2012, Pages S86-S90, Charles E. Mahan, PharmD

Trends in case fatality rate in pulmonary embolism according to stability and treatment, Thrombosis Research, Volume 130, Issue 6, Pages S84-S86, Paul D. Stein, MD, Fadi Matta, MD, Ahmed Affifi, MD, and AKH Rahma, MD

LECTURESHIP

NATF establishes first endowed lectureship in recognition of Founding Director, Arthur A. Sasahara, MD, to commemorate his 85th birthday — May 2012

Peter Libby, MD delivers inaugural Arthur A. Sasahara, MD Annual Lecture on Thrombosis — September 2012

NATF selects Marc Pfeffer, MD, PhD, and Paul M. Ridker, MD as the 2013 and 2014 Sasahara lecturers, respectively — April 2013

VISITORS IN 112 COUNTRIES

9,700

29,360

15,700 VIDEO HITS

368 BOYLSTON STREET
BROOKLINE, MASSACHUSETTS 02445
617-730-4120
WWW.NATFONLINE.ORG

NATF’s mission is to focus on unmet needs and issues related to thrombosis and cardiovascular diseases such as deep vein thrombosis, pulmonary embolism, acute coronary syndromes, atrial fibrillation, and stroke. NATF is dedicated to improving patient care, outcomes, and public health by utilizing a multidisciplinary and inclusive approach to advance thrombosis research and education.
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Your extraordinary generosity ensures both our ability and capacity to carry out our mission. We are truly honored to recognize—

...our young organization is maturing.

Our accomplishments cover the full spectrum of organizational growth steps. From initiating our first endowed lectureship, forming NATF’s awards program, and the professional management of our finances and assets, to sustaining the excellence of our renowned educational programs with seven consecutive Thrombosis Summits and dozens of community programs—our young organization is maturing.

Your contributions to NATF—for membership, the Annual Fund, the Sasahara Lectureship, and our Signature Event—have made these achievements possible. Your support enables us to be the reliable and authoritative voice of thrombosis awareness and prevention for the countless individuals affected by these diseases.

Your extraordinary generosity ensures both our ability and capacity to carry out our mission. We are truly honored to recognize you, our loyal donors, in this organizational profile. You make a distinguishing service to the patients and professionals we serve. Thank you.
NATF is proud to share this eighteen-month review with you — our supporters, friends, and professional colleagues.

This snapshot of NATF’s activities shows how your support reinforces and catalyzes our ability to deliver superior educational programs, to formalizing NATF’s fundraising program and the professional management of our finances and assets, to sustaining the excellence of our renowned educational programs with seven consecutive Thrombosis Summits and dozens of community workshops, and to providing access to the latest research on diseases such as pulmonary embolism, DVT, stroke prevention in atrial fibrillation, and myocardial infarction.

This is only a partial list. Please see the full list of contributors and donors on the following pages.

Thank you.